ZTR™

Stay connected to your products from cradle to grave.

Complex **Industrial IoT** Made Simple.

Combining business data and equipment data will transform your company by generating new growth opportunities and cost efficiencies. Becoming a data-driven OEM requires a connection to your equipment over its entire life. The challenge is pulling all the pieces together into one seamless solution. Partnering with ZTR will allow for a successful telematics program deployment at a lower cost with measurable benefits within months. In addition, ZTR will handle the ever-changing Industrial IoT world, so you can focus on your core business.

The ZTR ONE *i3*® solution provides all the elements of the Industrial IoT together in one solution tailored to fit your needs. This allows you to connect customers in ways that add value and build loyalty. As a complete end-to-end solution, it includes hardware, equipment integration, platform, user interface with GeoZone® adaptive reporting, wireless management, and support.
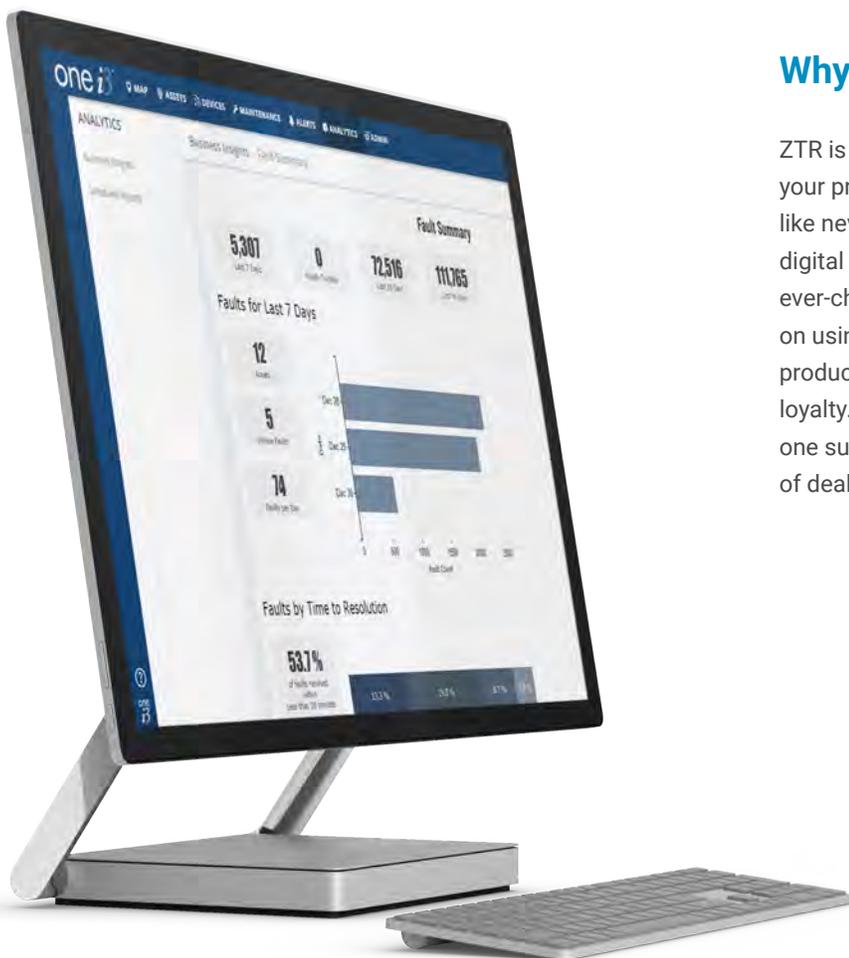
- Increase equipment sales through product differentiation.

- Enhance product design based on actual field data.

- Improve customer support with more responsive interactions.

- Reduce warranty program costs.

- Increase dealer market share through data-driven sales and support.

- Expand part sales opportunities with analytics-driven parts promotions. (computer, tablet, mobile).
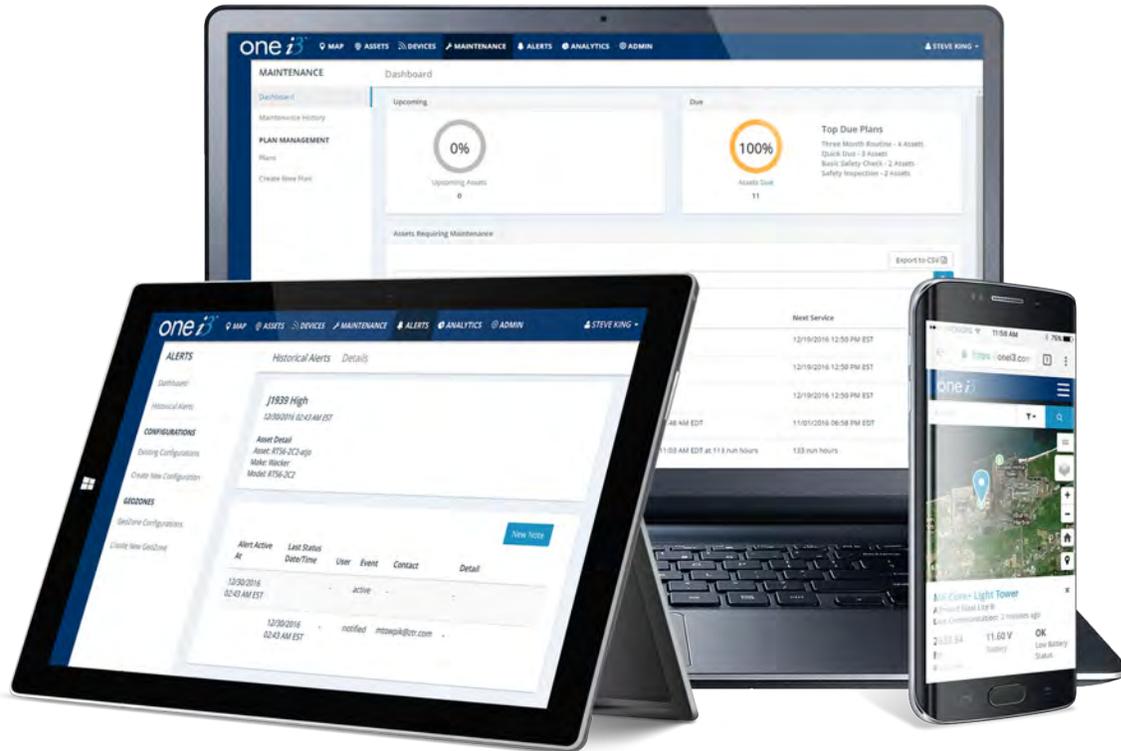
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Example Analytic Reports:

- Quarterly fault code for design and quality engineers
- Fleet utilization by customer
- Warranty start based on a run hour threshold
- Event history by owner and by asset
- Pre-failure fault sequence
- Pre-failure maintenance history

In order to streamline business processes, you need the right information delivered to the system that your employees currently work with. In addition, unlocking new efficiencies requires business systems to interact, connecting islands of information and allowing the flow of equipment and business data between systems. Bring the data to the right person, at the right place, and at just the right moment.

Why Partner with ZTR?

ZTR is a proven Industrial IoT expert that will connect your products, customers, and organization together like never before. Understanding and supporting your digital strategy is our first priority. We'll take care of the ever-changing Industrial IoT world, so you can focus on using the business intelligence in areas such as product design, warranty, legal, part sales, and dealer loyalty. With a complete Industrial IoT solution from one supplier, you will avoid the inefficiencies and costs of dealing with multiple component vendors.

Equipment data over the **entire lifespan.**